



COME ON... BIG WINNERS BIG WINNERS BIG WINNERS....



Congratulations to all the Winners!!!







Digital Signa





Telecommunications Video Surveillance Information Technology

Andrea Luhman Guarino Sarah Sterner-Hausknecht

Julia Urich

Sheila Youst

Chris Devine

Francesca Farrisi

Nathan Linder

Jen Mizak

John Mulder

Suzanne Stianche

Julia Urich President

Sheila Youst

James Taylor

Vice President

Executive Administrator

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Communications Co-Chair

Sarah Dams

Member-at-large

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Member-at-large

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Communications Co-Chair

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Member Emeritus

Pat Lincoln
Member Emeritus

aafglv.org/addys



Good erening, contestants!

Thope that you are all extremely proud of the work collectively created by the Lehigh Valley advertising community in 2018, and that you find inspiration in each other's ideas. It's wonderful and humbling to think, "I wish I had thought of that!" ...which I've personally both thought and heard from others countless times during the preparation and execution of this event over the past five years.

Each year, a small, but mighty committee of dedicated volunteers comes together to help in this celebration of creativity and excellence in advertising. Without the tireless efforts of Sarah Sterner-Hausknecht, Andrea Luhman Guarino, and the entire ADDY Committee, this event would be quite impossible. From the bottom of my heart - thank you, dear ADDY Committee, for your enthusiasm, your creativity, and your example of service!

To the members of the Board of AAF GLV - thank you for your confidence, your support, and dedication to our industry and our community. Between family, demanding work, and your own other personal and professional commitments, you have all continued to show up, again and again - always with passion and new ideas.

To the AAF GLV community - thank you for your participation, for your feedback, and for your continued membership. It is only through your support of AAF GLV programs and events that we have been able to put philanthropic work and scholarship dollars back into our own community, as well as bring together and celebrate the finest in advertising at the ADDY Awards each year.

It has been my honor to serve as President these last two years, and I look forward to the new programs we are bringing you as this executive term comes to an end in a few short months. I know that positive change awaits, and that AAF GLV will be well on its way to even greater things by this time next year, with James Taylor at the helm.

Thank you again, and congratulations to everyone on your exceptional work!

My best, always,

President, AAF/Greater Lehigh Valley Ad Club

Ifello there. I'm James Taylor and I'd like to welcome you to the 2019 Greater Lehigh Valley American Advertising Awards. No, not that James Taylor, but I did grow up on a country road here in the Lehigh Valley and I'm looking forward to heading up the AAFGLV starting this Fall.

Everyone should be proud of the work they produced over this past year. And the exciting news is that the award potential doesn't stop here. All gold winning entries will move on to compete at the District level with the chance to move on to the final competition at Nationals in Hollywood, FL this June.

As with every year, tonight could not have happened without the dedication of our Addy Committee. Andrea Luhman Guarino joins the team this year to co-head the event helping our Addy all-star Sarah Sterner-Hausknecht, who has been integral in making the Addy's happen year-after-year. The success that is this evening goes entirely to these women and their support team.

Thank you to this year's sponsors: AmericaVen, Working Dog Press and Cat Country 96 FM. And many thanks to you and everyone around you this evening. Without this community, our organization, this event, our scholarship, and our philanthropic outreach could not be possible.

With 2019 well underway, we trust that everyone is already creating incredible work for next year's event. We can't wait to see it!

James Playlor **James Taylor**

Vice President, AAF/Greater Lehigh Valley Ad Club



First Up It's... Jeremie Musyt.

Creative Director of NFM+Dymun

He's been building client brands for nearly 15 years and has been recognized nationally and internationally for his awardwinning creative. During this time, he's learned a thing or two about successful branding, marketing and advertising. Most importantly, he's learned what great creative looks and feels like while keeping smart strategy and clear messaging in mind at all times. Jeremie has led the creative charge for a long list of clients in a broad range of industries, including: The National Association of Broadcasters, Firestone, The Pittsburgh Pirates, PPG Paints, Liberty University, Klondike, Eaton Corporation, Total Wine and more.

Let's Hear It For...Mike LaDuca. **Chief Creative Officer at Luminus**

Mike studied fine art at Edinboro University, refining his skills in a variety of media, from oil painting to illustration to 3D modeling. After moving back to Lewiston, he produced architectural renderings and paintings for a local developer's hotels and expanded his freelance business, breaking into the world of website design. Through a mutual employer, Mike met his future business partner, and Luminus was born. Mike's drive for artistic excellence led Luminus to grow from a two-man shop to the area's most ambitious creative agency.



Art Director at Marvwood University

She's a graduate of Franklin and Marshall College in Lancaster, PA, with a B.A. in Fine Arts and a background in Business. As Marywood's Art Director for more than 20 years. Carrie takes the visual lead, maintaining Marywood's image internally and externally with various types of graphic solutions. Her work has traditionally focused on print pieces, but she is designing increasingly for digital platforms. In her spare time, she is an AAU basketball coach and individual basketball trainer at Backcourt Hoops. She lives in Dunmore, PA, with her husband, Patrick, and daughters, Victoria and Ciera.



judging criteria

- Use AAF scoring guidelines & consensus judging
- Consider each entry independently on its own merit of creative achievement
- May award more than one gold or silver award in each category, or none
- Determine BEST OF SHOW by considering all gold award winners

the awards

- The American Advertising Awards are the nation's largest and most competitive ad creative contest and are a program of the American Advertising Federation
- Tonight's awards are the first of a three-tiered competition. More than 200 local clubs are also holding local competitions, followed by a district competition and then the national ADDYs.
- Tonight's silver winners can choose to forward their entries to the district level. The gold winners at the district level automatically advance to the national
- The ultimate goal of AAF Greater Lehigh Valley is to foster continuous improvement and to celebrate our unique region and its creative talent.

Professional MINNERS

FILM, VIDEO & SOUND Internet Commercial - Single Spot Volvo Trucks VNR Refuse

John Sterling Ruth Studio

Credits:

John Sterling Ruth, Director

Erik Nelson, Director of Photography

Jesse Simpson, Editor



SALES & MARKETINGSales Kit or Product Information Sheets

Sales Kit or Product Information Sheets
Flagstaff Sales Kit

Somersault Letterpress

Credits:

Amy Pienta, Creative Director



SALES & MARKETING

Packaging Campaign

Sasquatch and White Witch Labels

3Seed Marketing, Design & Interactive

Credits:

Mike Plunkett, Graphic Design





SALES & MARKETING

Brochure

The Directorate

Somersault Letterpress

Credits:

Amy Pienta, Creative Director

Mitch Hanson. Printer



SALES & MARKETING

Card, Invitation, Announcement - Single Unit

Guzman Wedding Invitation

Somersault Letterpress

Credits:

Amy Pienta, Creative Director

Mitch Hanson. Printer



OUT OF HOME & AMBIENT MEDIA

Single Installation

Splash Window Display

3Seed Marketing, Design & Interactive

Credits:

Julie Moyer, Creative Director John Mulder. Set Construction



OUT OF HOME &

Out-Of-Home Campaign Upgrade Today.

Adams Outdoor Advertising

Credits:

Nathan Linder. Creative Direction, Copy & Design Heather Maco. Account Executive







aafglv.org/addys



OUT OF HOME &

AMBIENT MEDIA

Out-Of-Home Campaign All eyes

Adams Outdoor Advertising

Credits:

Nathan Linder & Chris Devine. Creative Direction

Design & Copy Joshua Turner.

Nathan Linder.

All eyes will be on your luxury vinyl.







Out-Of-Home Campaign

Agricultured

Adams Outdoor **Advertising**

Credits:

Nichole Smith. Concept and Design Nathan Linder. Art Director

Andrew Histand Account Executive







ONLINE/INTERACTIVE

Single Execution

Tide Pod Shots

Lehigh Valley with Love Media. LLC.

Credits:

George Wacker, Lehigh Valley with Love

https://www.phillyvoice. com/pennsylvania-barsviral-tide-pod-shot-getsbanned-facebook/



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Timeline Photos

(C) Write a comment.

ONLINE/INTERACTIVE

Campaign

A-Treat Pick-A-Team Campaign

Klunk & Millan **Advertisina**

Credits:

Rob Perillo. Executive Creative Director

Derek Fincke. Creative Director/Copywriter

Gwenn Lundy, Art Director

Steve Groller. Social Media Manager Katelyn Schwartz.

Marketing Coordinator

Susie Sewell. Illustrator







aafglv.org/addvs

FILM, VIDEO & SOUND

Online Film, Video & Sound Campaign Lift Your Spirits, DLV

John Sterling Ruth Studio

Erik Nelson. Credits: Director of Photography

John Sterling Ruth, Jesse Simpson, Director



https://www.youtube.com/watch?v=o6q-SYyDqjA&t=1s https://www.youtube.com/watch?v=mcihhzy-qz0 https://www.voutube.com/watch?v=q8W9H65iZqE

FILM, VIDEO & SOUND

Single entry:60 seconds or less

Commonwealth Fitness Classic Teaser

FireRock Productions

Credits:

Rocky Urich, DP/Editor

Julia Urich. Producer/Director



https://www.instagram.com/p/BlgvYoHA9xR/

FILM, VIDEO & SOUND

Single entry - more than :60 seconds

Ocean Spray: Pink Event Recap

FireRock Productions

Credits:

Rocky Urich, DP/Editor

Julia Urich. Producer/Director Carlo Acerra. Photographer



https://youtu.be/ 3LiHcPXnB8

FILM, VIDEO & SOUND

Public Service Online Film, Video & Sound **Zombie Pub Crawl**

FireRock Productions

Credits:

Rocky Urich, Paul Luongo. DP/Editor Producer

Julia Urich. Carlo Acerra. Producer Photographer



https://www.eastonpubcrawl.com/events/2018/10/13/7th-annualeaston-zombie-pub-crawl

aafglv.org/addvs

CROSS PLATFORM

Consumer Campaign-Local

The Leader in Me

DAY Vision Marketing

Credits:

Sarah Karess. Lead Designer

Danny Youssef. Art Director

Project Printed. Print Production







CROSS PLATFORM

Consumer Campaign-National

St. Luke's Comprehensive Spine

SWBR

Credits:

Annemarie Dodenhoff. Creative Director, SWBR

Mike Walbert. Account Executive, SWBR Adam Evans. Director, Producer, Editor, Digital Feast

Jedidiah Harley,

Photography, Cinematography, Digital Feast



Logo Design

Logo Design for Cardinal

KickCharge Creative

Credits:

Jeff Devey, Brand Designer





Illustration - Series

Frazetta's Costumes

Adams Outdoor Advertising

Credits:

Chris Devine Creative Direction, Illustration & Design



https://iaacslv.net/

Company / Organization	Selected Category	Entry Name	Client Company Name	URLS	Credits
3Seed Marketing, Design & Interactive	Catalog	Vault 634 Folder	Vault 634		Mike Plunkett, Graphic Designer John Mulder, Copywriter
Altitude Marketing	Sales Kit or Product Information Sheets	ayfie Premium Folder with Inserts	ayfie		
3Seed Marketing, Design & Interactive	Packaging	Sasquatch Label	Social Still		Mike Plunkett, Graphic Designer
3Seed Marketing, Design & Interactive	Packaging	White Witch Label	Social Still		Mike Plunkett, Graphic Designer
Somersault Letterpress	Packaging Campaign	Conjured Packaging	Conjured		Amy Pienta, Creative Director Mitch Hanson, Printer
Somersault Letterpress	Card, Invitation or Announcement Campaign	Vault 634 Gala Invitation	Vault 634		Amy Pienta, Creative Director Mitch Hanson, Printer
Altitude Marketing	Direct Mail	Raritan Direct Mail Poster	Raritan		
3Seed Marketing, Design & Interactive	Public Service Brand Elements	EPSD Education Foundation Branding	East Penn School District Education Foundation		Mike Plunkett, Graphic Designer Chelsea Gassert, Graphic Designer
Sarott Design	Public Service Brand Elements	Roasting and Toasting Father Gambet	PBS 39		Sarah Dams, Owner/Art Director Sarott Design
Sarott Design	Public Service Annual Report	PBS 39 2017-2018 Annual Report	PBS 39		Sarah Dams, Owner/Art Director Sarott Design
3Seed Marketing, Design & Interactive	Advertising Industry Self-Promotion Brand Elements	3Seed Sustainable Totes	3Seed Marketing, Design & Interactive		Julie Moyer, Graphic Designer John Mulder, Copywriter
3Seed Marketing, Design & Interactive	Advertising Industry Self-Promotion Brand Elements	3Seed Sow Good Tees	3Seed Marketing, Design & Interactive		Mike Plunkett, Graphic Designer
Altitude Marketing	Magazine Advertising Campaign	ANI Magazine Ads	American Nutrition		

silver addy awards (continued)

Company / Organization	Selected Category	Entry Name	Client Company Name	URLS	Credits
First Generation	Event	Crayola National Sales Meeting	Crayola		Liz Harer, Creative Director Dana Harrison, Graphic Designer Katie Donlan, Associate Art Director Alexandra Shade, President Priyanka Nng, Project Manager Phil Hozza, Producer, Terri Eline, Director, Marketing and Engagement
Adams Outdoor Advertising	Outdoor Board	Next!	Willow Brook Farms		Nathan Linder, Creative Direction, Copy & Design Erik Rhodes, Account Executive
Adams Outdoor Advertising	Outdoor Board	Celtic Classic: All clans welcome.	Celtic Cultural Alliance		Nathan Linder, Creative Direction, Copy & Design Tammy Wendling, Account Executive
Adams Outdoor Advertising	Outdoor Board	Bow chicka bow OW!?	Novus ACS		Nathan Linder, Creative Direction, Copy & Design Jon Reiniger, Account Executive
Perfect Six	Outdoor Board	Drive It Like You Stole It	Lehigh Valley Grand Prix		Morgan Furchner, Graphic Designer Denise Grothouse, Project Director
Adams Outdoor Advertising	28B - Super-sized, Extension/Dimensional, Digital or Animated – Single Unit	Soak in the view.	Signature Pond & Patio		Nathan Linder, Creative Direction, Copy & Design Heather Maco, Account Executive
KickCharge Creative	Public Transit Ad, Exterior	AIR PROFESSIONALS TRUCK WRAP DESIGN	AIR PROFESSIONALS		Dan Antonelli, President Jeff Devey, Brand Designer
Adams Outdoor Advertising	Out-Of-Home Campaign	Herbein's Garden Center	Herbein's Garden Center		Nathan Linder, Creative Direction, Copy & Design Rocco Zegalia, Account Executive
Adams Outdoor Advertising	Out-Of-Home Campaign	CSC Children's Ball	Community Service for Children		Chris Devine, Illustration & Creative Direction Danielle Smish, Design & Creative Direction Tammy Wendling, Account Executive
Adams Outdoor Advertising	Out-Of-Home Campaign	FOR MEAN SNACKS	Beef Jerky Outlet		Nathan Linder, Creative Direction and Copy Chris Devine, Art Direction and Copy Eric Sankovsky, Account Executive
Dannell Designs, LLC	Consumer Website	Emmaus Is	Emmaus Main Street Partners	http://www.emmausis.com	Dannell MacIlwraith, Art Director, Web Designer, Developer Taylor Van Kooton, Graphic Designer Colton Rogers, Copywriter

silver addy awards (continued)

Company / Organization	Selected Category	Entry Name	Client Company Name	URLS	Credits
Adams Outdoor Advertising	Out-Of-Home Campaign	The Great Allentown Fair	The Great Allentown Fair		Nathan Linder, Creative Direction, Copy, Illustration & Design Jodi Cesanek, Account Executive
J Taylor Design	Business-to-Business Website	J Taylor Design	J Taylor Design	https://www.thejtsite.com	James Taylor, Creative Director Matthew Praetzel, Javascript Developer
City Center Allentown	Social Media, Campaign	#InsideCityCenter - Go Pro Campaign	City Center Allentown	https://www.youtube.com/watch?v=Xpq6CGyPzIY https://www.youtube.com/watch?v=KTQAT949Bqo	Dave Meyers, Art Director Jill Brader, Marketing Manager
City Center Allentown	Social Media, Campaign	#InstaMeetAllentown Campaign	City Center Allentown	https://www.youtube.com/watch?v=sKOBmuqpkmU https://www.youtube.com/watch?v=KwIafqCrlw8	Dave Meyers, Art Director Jill Brader, Marketing Manager
Kefi Media Video Productions	Local Television Commercial :60 Seconds or More	Samantha's Story	A1 Towing		
SWBR	Regional/National Television Commercial	St. Luke's Comprehensive Spine	St. Luke's University Health Network		Annemarie Dodenhoff, Creative Director, SWBR Mike Walbert, Account Executive, SWBR Susan Ross, Director, Marketing & Public Relations, St. Luke's University Health Network Adam Evans, Director, Producer, Editor, Digital Feast Jedidiah Harley, Photography, Cinematorgraphy, Digital Feast
Viamedia Creative Group	Regional/National Television Commercial Campaign	The Speed You Need Campaign	Service Electric Cable Television		Hal Wounderly, Writer / Producer / Director Joe Walakovits, Director of Photography / Editor Chris Holland, Lighting
FireRock Productions	Internet Commercial	Commonwealth Fitness Classic Promo	Commonwealth Fitness Series	https://www.instagram.com/p/Bj7r02Sgglm/	Rocky Urich, DP/Editor Julia Urich, Producer/Director
FireRock Productions	Internet Commercial	IronPigs Sunday Jersey Reveal	Lehigh Valley IronPigs	https://www.milb.com/lehigh-valley/news/maroon-sunday-uniforms/c-271758522	Rocky Urich, DP/Editor Julia Urich, Producer/Director Carlo Acerra, Photog/Graphic Effects

silver addy awards (continued)

Company / Organization	Selected Category	Entry Name	Client Company Name	URLS	Credits
First Generation	Film/Video/Sound Branded Content, More Than :60 Seconds	Your Science Matters Bio Bus	Olympus		Liz Harer, Creative Director John Costello, Senior Producer/Director Phil Hozza, Producer, Senior Editor Wayne Persing, Senior Editor Alexandra Shade, President David Beedle, Motion Design Director Terri Eline, Director, Marketing and Engagement
St. Luke's University Health Network	Film/Video/Sound Branded Content, More Than :60 Seconds	Dr. Boulay - Healing Begins Here	St. Luke's Cancer Center	https://vimeo.com/293343677	Kate Raymond, Director, Marketing & Public Relations Digital Feast, Agency Jen Rimonneau, Senior Graphic Designer Richard Boulay, MD - Director of Cancer Survivorship
FireRock Productions	Branded Content & Entertainment - Non- Broadcast	Ocean Spray 2030	Ocean Spray Cranberries, Inc.		Rocky Urich, DP/Editor Julia Urich, Producer/Director Jim Herman, Photographer Amy Sheller, Photographer
FireRock Productions	Branded Content & Entertainment - Non- Broadcast	Ocean Spray Marketing Teaser	Ocean Spray Cranberries, Inc.		Rocky Urich, DP/Editor Julia Urich, Producer/Director
Viamedia Creative Group	Branded Content & Entertainment - Non- Broadcast	Bethlehem Police Dept Recruitment	Bethlehem Police Department		Hal Wounderly, Producer / Director Joe Walakovits, Cinematographer / Editor
St. Luke's University Health Network	Branded Content & Entertainment Campaign	You Expect. We Deliver.	St. Luke's Obstetrics & Gynecology	https://vimeo.com/282014414 https://vimeo.com/282014534 https://vimeo.com/282007168	Andrea Hahn, Director, Marketing & Public Relations Digital Feast, Agency Jen Rimonneau, Senior Graphic Designer Heather Kade, Graphic Design Specialist
3Seed Marketing, Design & Interactive	Branded Content & Entertainment Campaign	Lehigh Valley Wine AVA	Lehigh Valley Wine Trail		John Mulder, Producer and Director John Guarino, Shooter and Editor
Klunk & Millan Advertising	Integrated Advertising Campaign - Local - Consumer	#PoconoStyle Campaign	Pocono Raceway		Derek Fincke, Creative Director/Copywriter Jason Ziemba, Art Director Rob Perillo, Executive Creative Director Jake Warfel, Account Director Nick Swartz, Director of Brand Strategy

silver addy awards (continued)

Company / Organization	Selected Category	Entry Name	Client Company Name	URLS	Credits
FireRock Productions	Branded Content & Entertainment Campaign	Ocean Spray: Growing a Legacy	Ocean Spray Cranberries, Inc.	https://www.facebook.com/oceanspray/videos/vb.117917151585263/1754062824 637346/?type=2&theater https://www.facebook.com/oceanspray/videos/vb.117917151585263/4765709695 13531/?type=2&theater https://www.facebook.com/oceanspray/videos/vb.117917151585263/17942612339 50838/?type=2&theater https://www.facebook.com/oceanspray/videos/vb.117917151585263/17756597091 44324/?type=2&theater	Rocky Urich, DP/Editor Julia Urich, Producer/Director Carlo Acerra, Photographer
Weidenhammer	Integrated Brand Identity Campaign	Hands Free Health Brand Identity	Hands Free Health	http://www.handsfreehealth.com/ https://player.vimeo.com/video/295438773	John Guarino, Video Director Jimi McCullian, Video Producer Brenda Bittinger, Art Director Kyle Huntzinger, Senior Graphic Designer Laura Mory, Project Manager Lee Gustin, Senior Developer Matt Rainey, Photographer
Citro Digital	Advertising Industry Self-Promotion Integrated Campaign	Naughty or Nice Campaign	Citro Digital	https://www.citrodigital.com/naughty-or-nice http://prototype.citrodigital.biz/citro/NaughtorNiceEmail/hero.html http://prototype.citrodigital.biz/Citro/NaughtorNiceEmail/drumroll.html	Hillary Long, CEO Josh Kerbaugh, Senior Developer Megan Ewer, Sr. UI/UX Designer Sara Salter, Marketing Coordinator Jerald Capellan, Director of Technology
DAY Vision Marketing	Advertising Industry Self-Promotion Integrated Campaign	The Art of Giving	DAY Vision Marketing	https://dayvision.com/artofgiving/	Danny Youssef, Art Director Sarah Karess, Lead Graphic + Web Designer Gillian Pemberton, Copywriter Working Dog Press, Print Production Sam Abbas, Developer Megan Reppert, Junior Designer
John Sterling Ruth Studio	Photography Campaign	International Trucks HV	International Trucks		John Sterling Ruth, Photographer
FireRock Productions	Photography Campaign	Ocean Spray Harvest	Ocean Spray Cranberries, Inc.	https://www.oceanspray.com/Our-Story/The-Cranberry-Harvest	Carlo Acerra, Photographer

student gold addy awards 🛧

Stratents Sincers

SALES & MARKETING Magazine DesignTypolicious Magazine

Northampton Community College Credits:

Samara Gonzalez, Graphic Designer



SALES & MARKETING

Packaging

Seasonal Wall Calendar

Northampton
Community College

Credits:

Amanda Bellucci, Graphic Designer



SALES & MARKETING

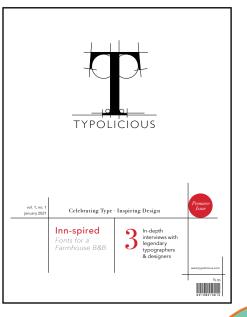
Cover

Typolicious Magazine

Northampton Community College

Credits:

Amanda Bellucci, Graphic Designer



student gold addy awards 🛧



SALES & MARKETING

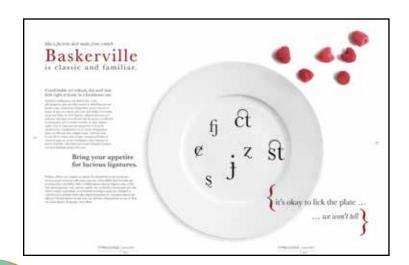
Editorial Spread or Feature

Typolicious Magazine

Northampton Community College

Credits:

Amanda Bellucci. Graphic Designer



SALES & MARKETING

Magazine Design

Typolicious Magazine

Northampton Community College

Credits:

Ashley Price, Designer



Campaign

Oaks Food Fest 2020

Northampton Community College

Credits:

Jennifer Dries. Designer

Jason Zulli. Assistant Professor









Outdoor Board (Flat or 3D)

Holi Festival of Colors

Kutztown University of Pennsylvania

Credits:

Leah R. Greger, Designer



student gold addy awards 🛧

4

ONLINE/INTERACTIVE

App (Mobile or Web-Based)

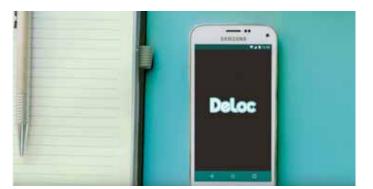
DELOC the lost and found app

Kutztown University

Credits:

Crystal Hunter-Jones, Designer

Dannell MacIlwraith,
Art Director



https://www.youtube.com/watch?v=M8IRQfE0CPo&feature=youtu.be

ONLINE/INTERACTIVE

App (Mobile or Web-Based)

Le Studio App

Moravian College

Credits:

Angela Kilburg, Designer



FILM, VIDEO & SOUND

Single

Get There Commerical

Northampton Community College

Credits:

Madison Hansen, Designer

Jason Zulli, Assistant Professor



https://vimeo.com/260752045

Order
Award
Duplicates!

Contact Sheila Youst by Friday, March 8.

610.365.7916 · sheila@aafglv.org aafglv.org/addys



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Educational Institution	Selected Category	Entry Name	URLS	Credits
Northampton Community College	Cover/Editorial Spread or Feature - Series	Lanternfly Infographic Spread		Jennifer Dries, Designer Jason Zulli, Assistant Professor
Northampton Community College	Direct Marketing	Times New Romaine Branding		Jennifer Dries, Designer Jason Zulli, Assistant Professor
Kutztown University	Campaign	Modcloth in Wonderland Ad Campaign		Madison Woodruff
Alloy5/Moravian College	Single Execution	Le Studio App: Instagram	https://www.instagram.com/lestudioapp/	Angela Kilburg, Designer
Kutztown University	App (Mobile or Web-Based)	UNWIND the anti-procrastination app	https://youtu.be/1bX9xHlt1lc	Kristen Costello, Designer Dannell Macllwraith, Art Director
Northampton Community College	Single	OpenBook.Com Commerical	https://www.youtube.com/ watch?v=plefsPxjU98	Phillip Jones, Designer Jason Zulli, Assistant Professor
Kutztown University	Single	Domino's 'Za Box		Katelyn Baumann, Designer
Kutztown University of Pennsylvania	Consumer Campaign	Twix Turns Green	https://vimeo.com/310909929	Jordan Schnur, Designer Summer Doll-Myers, Professor
Northampton Community College	Illustration – Single	Album Cover: Up All Night		Amanda Bellucci, Graphic Designer
Northampton Community College	Single	Pineapple Express Kinetic Type	https://www.youtube.com/ watch?v=ljft7GNx8FM	Phillip Jones, Designer Jason Zulli, Assistant Professor

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TAKE US FOR ANOTHER SPIN.

Whether you were a guest, or just listened to one episode ... we'd like to say THANK YOU!

ADYACK was our official podcast, and all 10 epidsodes are availabe at aafglv.org, iTunes and Soundcloud.

We had a blast interviewing local talent, seasoned veterans and industry trailblazers. What's next

for ADYACK? Well, that's up to you. If you want to be a guest, or have an idea for a topic,

let us know. As always ... "Thanks for yacking with us."

FORWARD YOUR AWARDS TO THE DISTRICT LEVEL

all golds (except select exempt categories) will be automatically forwarded

Contact Sheila Youst for pricing and forwarding by Friday, March 8.

610.365.7916 · sheila@aafglv.org · aafglv.org/addys

to our sponsors!





